

Acting Head of Global Marketing - Hamilton

- **15 Month Fixed Term Contract – Lead, support & develop a small team**
- **Exposure to Agri-Tech & Animal Health sector is highly advantageous**
- **Technical product management (full lifecycle) & project management essential**

“We Partner, Innovate & Deliver” – Execute global strategies for growth across our ruminant, swine, retail and specialty packaging markets & deliver to a number of key projects.

Simcro is a brand of the Datamars family and the world's leading supplier of specialty and customised packaging and delivery systems to the global animal health market. From its manufacturing sites in New Zealand and Australia, Simcro products are exported to more than 70 countries with customers that include global and regional animal health providers and retail distributors.

With our current Head of Global Marketing embarking on a new life venture to start a family, this contract opportunity will have you primarily focused on product and project management, working alongside the senior leadership team across sales, operations, R&D and manufacturing, sustaining a mixture of day to day status quo activities as well as driving business outcomes for both existing and new projects.

Supporting a team of two Product Managers, a Digital Marketing Manager and Marketing Coordinator, you'll be expected to be deep in the analytics with a focus on market research and segmentation, hands on pure product portfolio management across the full lifecycle including pricing strategies as well as leading product development projects through a stage gate process.

If you are someone who excels in understanding the big picture, being part of developing clear channels for product to market, collaborating with multiple channels to drive project outcomes, are resourceful in your thinking, highly analytical and able to deal with complexity, this role will present challenges, opportunities and genuine rewards of being part of delivering ingenious solutions to the agricultural sector.

You'll bring to the table an impressive career history in technical product management ideally within the animal health or agri-tech industry combined with exposure to delivering customer outcomes across global markets. Understanding of manufacturing, R&D, engineering and supply chain functions is important as is project management of cross functional teams, people management and the ability to provide insightful analytics for business performance and improvements.

Recognised as a natural people leader and effective communicator, you'll be well equipped in the use of CRM and data analytics tools and Excel, be someone capable of being across the high level marketing strategy but just as important enjoy being in a hands on delivery role. In return you'll receive a market competitive salary plus incentive scheme and have the opportunity to work alongside a dedicated and industry respected leadership team who are committed to delivering to our customers' expectations.

Ideal start date will be mid February 2020. Please express your interest with an application to Mel Pantelides, Recruitment Lead – melanie.pantelides@datamars.com.

All applicants will require a valid work visa for New Zealand.

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